Manuscript Writing Seminar
For Non-Native English Speakers

PUBLISHING IS VITAL
For Scientific and Career Advancement
To be most successful, your research must be of high quality, but must also be presented in a clear and concise manner

A Poorly Written Manuscript Can Cause

- Editors to decline to review it
- Reviewers to give more negative reviews
- Reviewers to request additional experiments
- A lengthy submission-to-publication times

A Well-Written Manuscript is Only 8 STEPS Away

This seminar presents an approach that shows you, in 8 steps, how to create a logical structure to describe your research. From there, you will learn how to fit that structure into standard publishing formats and edit your manuscript at a section, paragraph, and sentence level. The course also provides pointers for detecting and fixing common problems for non-native English speakers, especially those specific to Chinese researchers. You will also learn how to write compelling cover letters that will increase an editor’s interest, how the publishing and reviewing process works, as well as tips for journal selection and interacting with editors.

Designed by Dr. Laurie Goodman — a 20-year veteran in scientific publishing — This is the method used by BGI for writing manuscripts submitted to top-tier journals.

Seminar Dates: September 13-14, 2013
Space is limited, so register early

Seminar Price: 3,000 RMB
To Register, contact BGI-Event@service.genomics.cn

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About the Instructor

Laurie Goodman, PhD, is the Editor-in-Chief for the international open-access open-data journal GigaScience, co-published by BGI and BioMed Central. She has been in the scientific publishing field for nearly 20 years. Dr. Goodman started her career in publishing as the Assistant Editor of Nature Genetics in 1995, and then became the Executive Editor of Genome Research for Cold Spring Harbor Laboratory Press in 1997. She has extensive experience in writing, serving as the News Writer and Editor for the Journal of Clinical Investigation in 2004, and as the owner of the USA-based company Goodman Writing & Editing, which provides high-level editing of scientific manuscripts and grants, with a specialty in editing manuscripts from non-native English speakers. Dr. Goodman received a BS and MS from Stanford University in 1986, and a PhD from the University of Chicago in 1991. During her graduate work, she published a novel, A Spell of Deceit, with Del Rey Books. Dr. Goodman devised and has been teaching her 8-step manuscript writing program since 2006.

Amye Kenall, is responsible for the management of big data journals at BioMed Central and is responsible for spearheading open data initiatives and policy at BioMed Central. She works closely with repositories and open source research tools in order to better the link between data and publication. She has several years of STM publishing experience, having worked across books and journals and having managed over 40 journals in that time, subscription and open access. Originally from Houston, Texas, Amye’s career began in Washington, DC, working on publications for the World Bank and other international development agencies. She later moved to Taylor & Francis to work on their neuroscience journals before coming to BioMed Central.
If you would like updates on future writing courses and other BGI events:
Send your contact information to BGI-Event@service.genomics.cn.
Use the subject heading “Request for BGI-Events information”.